



The Salvation Army of North Texas Sample Email for Advisory Councils

Use this email to send to your networks to ask them to join you in supporting The Salvation Army.

Subject: Help me Rescue Christmas!

Dear [Name],

As you may know, I'm a member of the Advisory Council for The Salvation Army in [Corps Name]. I continue to be inspired by the work of The Salvation Army and their dedication to serving those in need, whenever and wherever, and for however long it is needed.

This Christmas, we expect even more people to need help from The Salvation Army—to fill their stomachs, to keep a roof over their head, and to provide Christmas for their children. We also expect that we will raise fewer funds through our Red Kettle campaign, which means there is a greater need for support than ever before.

I would be grateful if you would consider joining me to help Rescue Christmas by making a gift to The Salvation Army. You can make a contribution via our Virtual Kettle at [Corps Virtual Kettle link]. Your gift of any amount will mean that The Salvation Army can serve tens of thousands of our most vulnerable neighbors this Christmas and beyond.

Thank you for your consideration,

[Your Name]