

What Now?

Fill'er up with Kettle-Con Super Pa-lease

NFC Tags

- NFC stand for Near Field Communication. These tags are smart little chips that allow you to snag digital information with your smartphone at short range – 12 inches, just like bump pay.
- TSA tags transmit a donation link giveredkettle.org
- When a donor “bumps” their phone to the tag, they’ll be taken to the custom donation page where they’ll be able to donate via Google or Apple Pay.
- Unfortunatley this only works with iPhone X/10 and later but works fine with most Andriod phones made since 2012.
- All tags contain an ID used to attribute funds, provided the ID is logged into t he NHQ tag database. This ID overrides the normal billing zip code for routing runds. Standard credit card fees apply: \$.30 per and 2% transactions fee.



NFC Tags


- When donations are made using the tag's custom link, we collect name, email address, and full address when using an iPhone. Android collects name, email address and zip.
- Tags should be used at kettle stands placed under or over an NFC sticker. Most existing signage from last year should still have tags.
- Let us know if you need tags, how many, and we'll register them and get them out to you.





QR Codes

2 Choices

- National – nun-yah
- Custom – duh yeah! 



But
wait!

There might be more . . .

Which QR Code to Use?



National

Funds route based
on billing zip

Use old QR sticker

Custom

Designed to route
funds to your Corps

Use your own printed
QR code from the
QR Creator portal



The QR Portal

<https://salarmy.us/kettlepayportal>

User: USS.TEX

Password: SouthTEX1

- Click QR Creator at top
- Enter Territory, Division, Zip and Corps name.
- Print QR Code, laminate and affix to kettle sign



My Custom QR Code

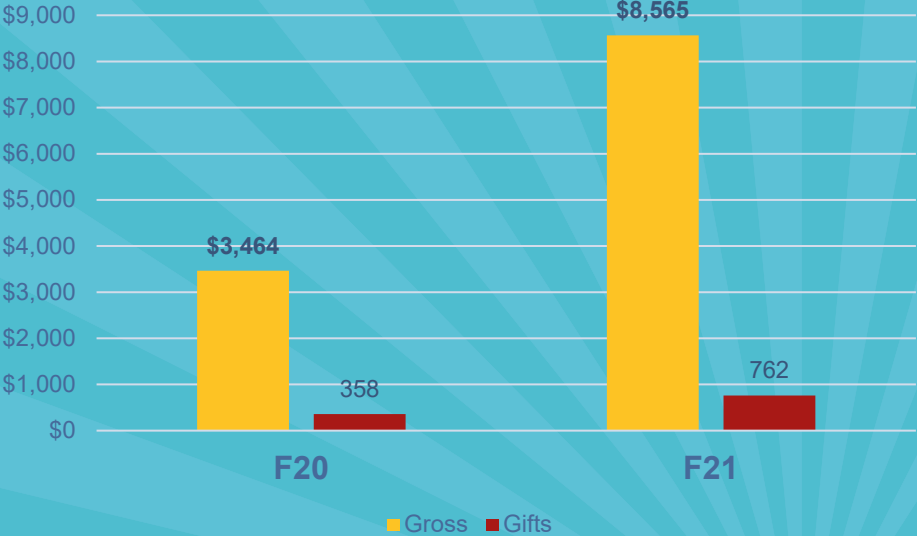


The custom QR
code routes
funds to you no
matter where
it's used



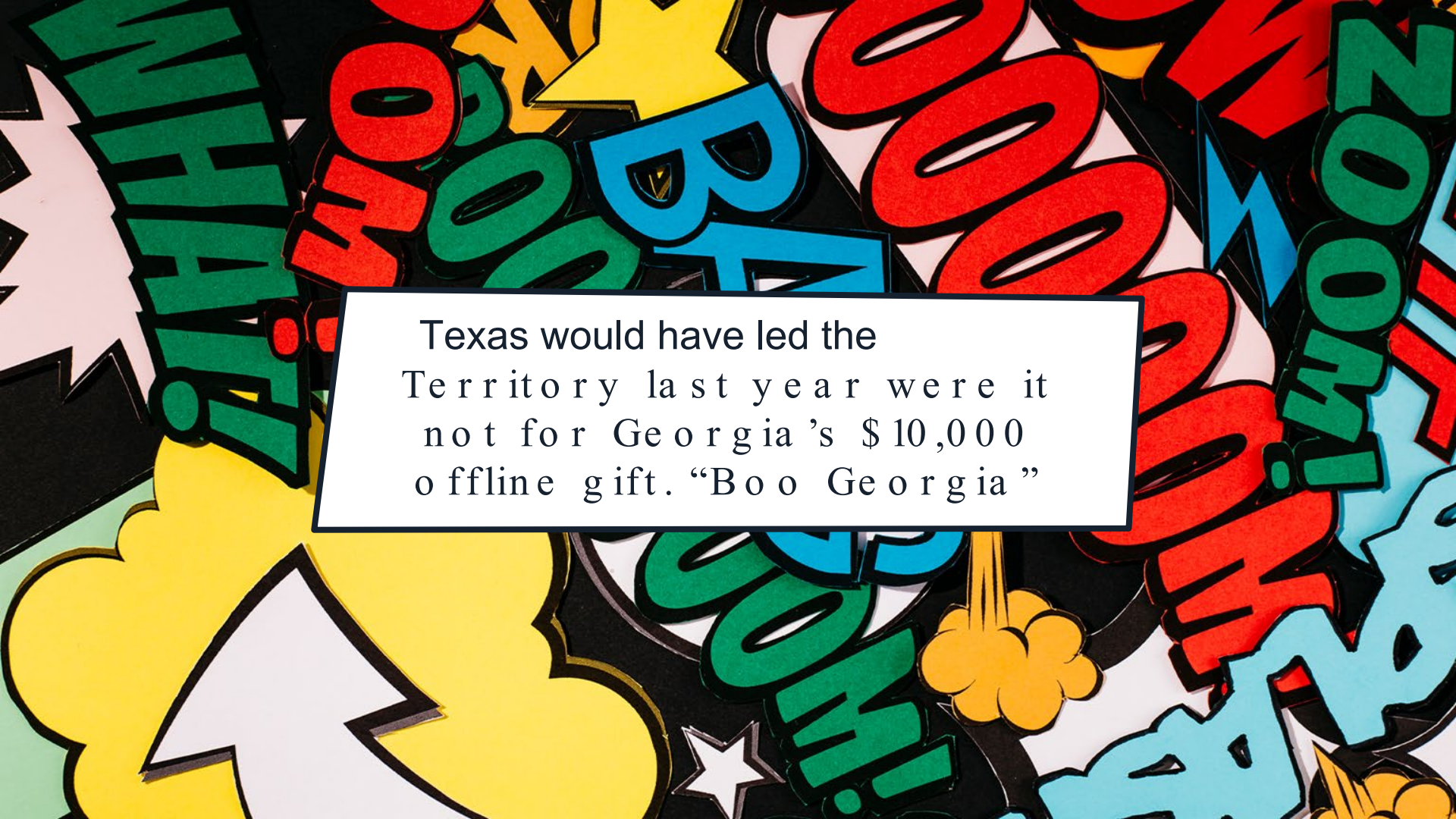
Kettle Pay Results

Texas Division



Year 1 – national tags & QR Code

Year 2 – Localized tags & QR Code



Texas would have led the Territory last year were it not for Georgia's \$10,000 offline gift. "Boo Georgia"

Final Notes

- All this exciting information will be added to the Kettle-Con website
- NHQ may announce added features
- It's never too early to order NFC tags from DHQ
- It's never too early to start creating your custom QR Codes
- Email questions to Rick.Dumais@uss...