

# Mayoral Red Kettle Challenge Breakfast

Tuesday Sept. 25<sup>th</sup>

## Agenda

8:30am Welcome & Prayer - Lt. Timothy

Recognize & Thank -

- Jerry McCullough – the 2018/2019 The Salvation Army Advisory Council Chair and the 2018 Red Kettle Campaign Chair
- 2018 Christmas Red Kettle Committee Members & Advisory Council Members
- Mayors in attendance: **(mayors with star should be in attendance)**
  - Mayor Laurie Bianco, City of Dalworthington Gardens\*
  - Mayor David Cook, City of Mansfield\*
  - Mayor Doug Davis, Town of Pantego\*
  - Mayor Jim Griffin, City of Bedford\*
  - Mayor Brian Johnson, City of Kennedale
  - Mayor Linda Martin, City of Euless\*
  - Mayor Ken Shetter, City of Burleson
  - Mayor Oscar Trevino, City of North Richland Hills\*
  - Mayor Jeff Williams, City of Arlington\*
  - Mayor Henry Wilson, City of Hurst\*

Thank you and everyone for taking time out of your busy schedules to be here this morning. Blessing of the food prayer!

8:40 Breakfast is served

8:55-9:00 Lt. Andie Israel

- “Please continue enjoying your breakfast”
- Talk about FLC and share a brief success story
- Introduce YET Operations Director

9:00-9:05 Ashley Schwartz

- Talk about YET
- Introduce Advisory Council Chair & Christmas Red Kettle Chair Jerry McCullough

9:05-9:12 Red Kettle Campaign (Jerry McCullough)

- Thank all the mayors for participating this year. The 2017 Mayoral Red Kettle Challenge raised \$90,445.00. THANK YOU!! THANK YOU!!
- The Mayoral Red Kettle Campaign started in 2009 with the cities of Mansfield and Arlington participating. During that year \$11,287.06 was raised. Since that year 4 to 6 mayors have participated annually in the challenge. In total, almost \$400,000 has been raised over the past nine years during the Mayoral Red Kettle Challenge.
- This year we are celebrating the 10<sup>th</sup> Anniversary Mayoral Red Kettle Challenge on Saturday, December 15<sup>th</sup> with ten (10) Mayors participating. We are extremely grateful to each of you for stepping forward again this year or some of you are participating for the first time. Thank you!

This year's financial goal for the Mayoral Challenge Day is \$100,000.00. We believe this goal is attainable because of your influence in your communities. The \$100,000.00 is not just a financial goal but a goal that will positively affect and change the lives of many children, families, and individuals through the Soup Kitchen or Family Life Center (shelter) or the Youth Education Town (afterschool and summer day camp program) and many other programs and services.

The need in the community continues to increase. For instance, during the most recent fiscal year we provided:

- 58,052 meals
- 3,260 Days of After School Care
- 3,133 Days of Pre-K Classes – We host two AISD Pre-K Classes in our building
- 6,798 Days of Summer Day Camp
- 1,108 families with Angel Tree Food Baskets
- 4,716 Individuals and Families received Angel Tree Gifts
- 11,917 Nights of Shelter at the Family Life Center

9:12-9:30 Present 2017 Awards and 2018 Mayoral Red Kettle Challenge Details (Lt. Timothy)

- TSA Mission & Purpose
- Overall in 2017 six mayors raised \$90,445.00. Thank you all for your efforts and work to make last year's Mayoral Red Kettle Challenge a success!
- 2017 Award Recipients - Mayor David Cook & Mayor Oscar Trevino
  - Mayor David Cook of Mansfield received three awards for raising \$76,593.00:

- The Mayoral Red Kettle Bell Award for raising the most funds, and, **(we will have the award to present to Mayor Cook)**
- Mayor Cook received the Golden Kettle Award for raising the most funds six consecutive years, and, **(we will have the award to present to Mayor Cook)**
- The Highest Amount Ever Raised for Mansfield.
- Former Mayor Kimberly Fitzpatrick of Dalworthington Gardens raised \$6,651.06 and won both the:
  - Per Capita Award, and,
  - Highest Amount Ever Raised in Dalworthington Gardens.
- Mayor Oscar Trevino, City of North Richland Hills raised \$6,050.84 won the:
  - Rookie of the Year Award. **(we will have the award to present to Mayor Trevino)**
- Details – Mayoral Red Kettle Challenge

There are many ways to fund raise during the 10<sup>th</sup> Anniversary Mayoral Red Kettle Challenge. In addition to on-site bell ringing at businesses in your communities, you can also raise funds using the Mayoral web site. We will provide you with a link for your Mayoral page where your photo and city logo will appear. You can share that link along with the text to give option on social media.

Sponsoring a Red Kettle Sign at a Bell Ringer location in your community can be on display for a few days to a week or all season long. It's a great way to promote a business civic organization or an individual.

In addition, Countertop kettles (which is part of the centerpiece at your table) are a great way to raise funds at high traffic businesses. If you know anyone have a company Christmas party then a countertop kettle can be used to pass the kettle around the party. See Bridget Lenhardt for all the details.

- Q&A

9:30 Thank you, Closing Prayer, and off YET/FLC Tour – Lt. Andie Israel

- Available for Tours – Lts. Timothy & Andie, Ashley