



Mayoral **Red Kettle** Challenge

Saturday, December 14, 2019

10am-7pm

On-Site Bell Ringing Locations:

Select sites in your community where you want to bell ring. Recruit civic groups, school groups, businesses, etc. to ring at those locations. All shifts from 10 a.m. - 7 p.m. must be filled. See template letter to recruit Bell Ringing groups.

If we traditionally ring at those locations then you do not need to seek permission from the store manager to bell ring. Otherwise, you would need to contact the store manager directly to request approval to ring at their location. Please forward your list (business name/address/how many main entrance doors) to timothy.israel@uss.salvationarmy.org by October 15, 2019.

Countertop Kettle Locations:

Select high traffic businesses and contact the owner/manager for approval to place a Countertop Kettles at their registers.

Please forward your list (business name/address) to timothy.israel@uss.salvationarmy.org by October 15, 2019. If The Salvation Army staff delivers the Countertop Kettles directly to those businesses we also need the name of the owner/manager and contact phone number.

The Countertop Kettles will be delivered on or about November 1st directly to those businesses and we can pick them up. Or, if you prefer we can deliver the Countertop Kettles directly to your office for you to deliver to those businesses. Then during the week of December 16th we can pick up the Countertop Kettles from your office.

Holiday Party Idea! If you know anyone having a company holiday party please let us know and we can deliver a Countertop Kettle or a regular Kettle so they can pass the Kettle. We will also pick up if you prefer.

Mayoral Red Kettle Challenge Website

Thank you for sending over your city logo and Mayor's photo, which will be uploaded to the Mayoral Red Kettle Challenge website. A link will be provided to you by November 1, 2019 so you share on social media.

Text To Give Option

A link to Text to Give will be provided so you can share it on social media as well.

LIKE us on Facebook - The Salvation Army North Texas Youth Education Town

We will be promoting the Mayoral Red Kettle Challenge on that page.

Red Kettle Sponsorship Signage

Sponsoring a Red Kettle sign at a Bell Ringer location can be on display from a few days to a week to all season long. It's a great way to promote a business, civic organization or an individual. See Bridget for additional details on the Red Kettle Sponsorship Sheet for levels and benefits.

PICKUP & DELIVERY:

Kettles, aprons, and bells will be ready for pick up at The Salvation Army North Texas Youth Education Town, 712 W. Abram (west side of building at the grassy circle drive) on Wednesday through Friday prior to December 14th between 8am-5pm.

If additional signs and stands are needed at your locations those can be picked up as well. Or, we can deliver everything to your office beginning the week of December 9th.

Any questions, please contact:

Lt. Timothy Israel

Corps Officer

Timothy.Israel@uss.salvationarmy.org

Cell 817-914-5493