



DOING
THE MOST
GOODSM

William Booth, *Founder*
Brian Peddle, *General*
Willis Howell, *Territorial Commander*
Lt. Colonel Ronnie Raymer, *Divisional Commander*
Majors Jim and April Taylor, *Corps Officers*

January 18, 2019

RE: "Doing the Most Good" Luncheon – May 2, 2019

Dear friend:

I am excited to announce The Salvation Army's initial "Doing the Most Good" Luncheon. The Luncheon will be held at the Hilton Hotel in Waco at 11:30 AM on Thursday, May 2, 2019.

The purpose of the event is to inform our community of the life-changing work of The Salvation Army and raise needed funds to continue these ministries, while enjoying a delicious lunch and entertaining program. The program will be highlighted by former Dallas Cowboys standout wide receiver, Drew Pearson.

I am grateful for partners in ministry like you and thank you for your support of this event.

For information about our Luncheon and how you can purchase a table, please contact me at 254-756-7271.

I look forward to hearing from you.

God bless you!

Major Jim Taylor
Waco Corps Officer



DOING THE MOST GOOD LUNCHEON

Keynote Speaker: Drew Pearson

Former player for the Dallas Cowboys



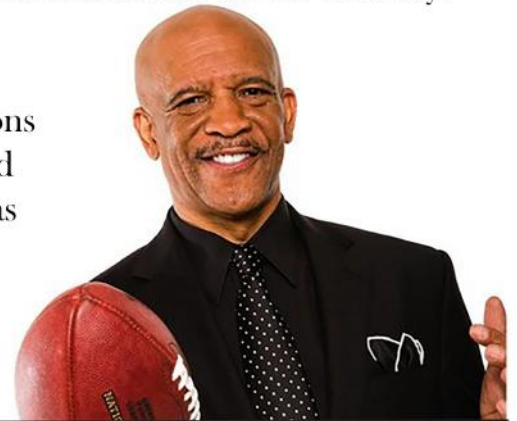
Roger Staubach will always be known as “Captain Come-back” for his charisma and ability to lead his team to many come from behind victories during his career. But while the legendary quarterback seemed to always put the Cowboys in position to win, he still needed a go-to receiver to come up with the big reception in the clutch. And, more often than not, that player was Drew Pearson.

The 6', 185 pound receiver went from an unknown rookie free agent, to the Cowboys' go-to receiver. Pearson, who was also a part-time quarterback at the University of Tulsa, made numerous game-winning catches in his time with the Cowboys. The Staubach-Pearson combo not only helped defeat many teams during the 1970s, but also was an important fixture in turning the Cowboys into one of the most popular sports teams around.

While every Cowboy fan will have their favorite Pearson memory, none could stand out more than his “Hail Mary” touchdown reception from Staubach to beat the Vikings in the 1975 NFC Divisional Playoffs. With Dallas trailing and under 30 seconds to play, Staubach launched a pass from midfield and Pearson out-muscled the cornerback and came up with a remarkable catch and walked into the end zone for the winning score. Two years before, in the 1973 Playoffs against the Rams, Pearson came up with an 83-yard touchdown catch in the fourth quarter to win the game and advance Dallas to the NFC Championship Game.

Pearson even proved he could make the play without Staubach. Against the Redskins on Thanksgiving Day in 1974, Staubach was knocked out of the game and his replacement, Clint Longley, an unknown rookie with no playing experience, was sent in to try to bring Dallas back from a 9-3 deficit in the fourth quarter. With 28 seconds to play, Longley knew who to go to and delivered a dazzling 50-yard touchdown pass to Pearson to knock off the Redskins at Texas Stadium. And who could forget Pearson catching two touchdowns in the final 3:40 against the Falcons on the Cowboys way to a 30-27 comeback win in the 1980 NFC Playoffs?

Over the course of his career, Drew Pearson caught 489 receptions for 7,822 yards and 48 touchdowns. He was a three-time All-Pro and Pro Bowl selection and led the NFC in 1976 with 58 catches. He was named to the 1970's NFL Hall of Fame's All-Decade Team. He played in Super Bowls X, XII and XIII and is a proud member of the Dallas Cowboys Ring of Honor.





Fundraising Luncheon: May 2nd 2019 DOING THE MOST GOOD

KEYNOTE SPEAKER: Former Dallas Cowboy, Drew Pearson

TRUSTWORTHY
BRAVE
PASSIONATE
UPLIFTING
COMPASSIONATE

SPONSORSHIP LEVELS

PRESENTING SPONSOR : \$25,000 (1 available)

- * Two tables of 8 -VIP Seating
- * Drew Pearson seated with tables
- * Meet and greet reception
- * Prominent program recognition
- * Recognition in event publicity
- * Four reserved parking spots at the Hilton
- * Name/Logo in banquet event program and presentation
- * Option to appear on television to promote the "Doing The Most Good Luncheon"
- * Lead recognition as the Presenting Sponsor on The Salvation Army Waco website and all social media
- * Right of first refusal to be next year's presenting sponsor
- * 4 Autographed Footballs

PLATINUM SPONSOR: \$15,000 + (2 available)

- * Table of 8 - VIP Seating
- * Meet and Greet reception
- * Recognition in all event publicity
- * Three reserved parking spots at the Hilton
- * Name/Logo in banquet event program and presentation
- * Recognition as a Platinum Sponsor on The Salvation Army Waco website and all social media
- * 3 Autographed Footballs

DIAMOND SPONSOR: \$10,000 + (3 available)

- * Table of 8 Priority seating
- * Meet & Greet reception
- * Recognition in all event publicity
- * Two reserved parking spots at the Hilton
- * Name/Logo in banquet event program and presentation
- * Recognition of Diamond Sponsor on The Salvation Army Waco website and all social media
- * 2 Autographed Footballs

GOLD SPONSOR: \$5,000 +

- * Table of 8 - Priority Seating
- * Recognition in all event publicity
- * One reserved parking spot at the Hilton
- * Name/Logo in banquet event program
- * Recognition as a Gold Sponsor on The Salvation Army Waco website and social media
- * 1 Autographed Football

SILVER SPONSOR: \$2,500 +

- * Table of 8
- * Recognition in all event publicity
- * Name/Logo in banquet event program
- * Recognition as a Silver Sponsor on The Salvation Army Waco website and all social media
- * 1 Autographed Football

INDIVIDUAL TICKET \$100



Sponsor Information

To retrieve this form electronically, please go to: www.salvationarmywaco.org

The Salvation Army-Waco
4721 W. Waco Drive-Waco, TX 76710-(254) 75-7271
www.salvationarmywaco.org

Sponsor/Company Name: _____

Contact Name: _____ Contact Number: _____

Preferred Program Listing: _____ Contact Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

_____ \$ _____

Sponsorship Level *Amount*

___ I am unable to be a sponsor but would like to purchase a ticket(s) to the event (\$100 per ticket)

of tickets _____ \$ _____

___ I am unable to attend this year; enclosed is a donation of

\$ _____

___ I would like my donation/sponsorship to remain anonymous.

Form of Payment

___ Check (mail check to address listed)

___ Credit Card (mail or email form)

Type: ___ Visa ___ Mastercard ___ Discover ___ American Express

Name on Card: _____

Card #: _____

Exp: _____ Security Code: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Please make checks payable to:

The Salvation Army

Mail forms, logo & payment to:

The Salvation Army

4721 W Waco Dr

Waco, TX 76710

OR

Email information to:

james.taylor@uss.salvationarmy.org

Due back by April 19, 2019

Please provide the names of your guest by April 19, 2019

Table Host(s): _____

Special Request: _____

1. _____ 5. _____

2. _____ 6. _____

3. _____ 7. _____

4. _____ 8. _____

Please note:

- Donations are non-refundable
- Reservations are held at the door. Payment confirms reservations.
- For more information, call our office at (254)-756-7271 or email james.taylor@uss.salvationarmy.org



DOING THE MOST GOOD®