



BENEFITING

*The Salvation Army services for local women and children*



---

SPONSORSHIP OPPORTUNITIES  
ROCK THE RED KETTLE ATX  
CELEBRITY INVITATIONAL GOLF TOURNAMENT  
NOVEMBER 20 & 21, 2016 · OMNI BARTON CREEK RESORT

---



---

# ROCK THE RED KETTLE ATX CELEBRITY INVITATIONAL GOLF TOURNAMENT

*benefiting The Salvation Army services for local women and children*

## NOVEMBER 20 & 21, 2016 · OMNI BARTON CREEK RESORT

---







### *Honorary Chair - PGA Tour Professional Joe Ogilvie*

CONCERT FEATURING CORY MORROW AND FRIENDS · SPONSORED BY KOKE FM  
NOVEMBER 20, 2016 · LIFE AUSTIN AMPHITHEATRE

*Before I got involved with The Salvation Army, I had no idea how many people they reach or the extent of their engagement throughout Central Texas. The Salvation Army is helping part of Austin's population that needs it most – women and children who are trying to get their lives back together. – Joe Ogilvie*

*My wife and I prayed for God to show us where we could begin serving our community, and that's when Bob Cole called inviting me to meet with The Salvation Army. One visit and I was hooked. The Salvation Army cares for the women and children and the homeless in this fine city by giving a hand up, not just a hand out. This is 'religion that is pure and undefiled before God.' (James 1:27). I am blessed to be associated with The Salvation Army. – Cory Morrow*



- 
-  Rock the Red Kettle ATX benefits local women and children experiencing homelessness through the services of The Salvation Army Austin Area
  -  The Salvation Army Austin social services programs are designed to break the cycle of chronic homelessness by assisting people experiencing poverty or homelessness to overcome barriers to self-sufficiency
  -  In 2015, 73% of those sheltered in Salvation Army emergency shelters in Austin were women and children
  -  On any given day, there are about 250 women and children living in Salvation Army emergency shelters in Austin and about 450 more women and children on the waiting list
  -  Salvation Army services include emergency shelter, hot meals, child and family therapy, rehabilitation, case management, employment assistance, housing support, life skills training, child care resources and day camps
  -  While parents work or undergo training, children either attend school or are enrolled in pre-school or childcare programs so they may continue in their educational and emotional development with minimal interruption



---

# SPONSORSHIP OPPORTUNITIES

## ROCK THE RED KETTLE ATX

### CELEBRITY INVITATIONAL GOLF TOURNAMENT

NOVEMBER 20 & 21, 2016 · OMNI BARTON CREEK RESORT

---

#### DOUBLE EAGLE – \$35,000 (1 AVAILABLE)

- Golf Tournament Presenting Sponsor
- Golf and Lunch: Two teams of four players plus celebrities
- Prominent name recognition at Golf Tournament
- Name recognition on all golf carts
- Golf awards ceremony guest speaker opportunity
- First pick of celebrity golfer
- Eight hotel rooms at Omni Barton Creek on Sunday, November 20, 2016
- Private Reception for golfers and guests before concert
- Two 8-top tables on floor at concert, meals included
- 10 additional preferred concert seats, meals also included
- VIP Meet & Greet at concert for 16 people
- Transportation to and from RRK ATX concert
- Your logo displayed on LED wall on stage during concert
- Prominent concert program recognition
- Recognition from concert stage a minimum of two times
- One autographed logo guitar signed by artists
- Invitation for eight to private concert after party at hotel
- Salvation Army Red Kettle Campaign Season Sponsor
- Salvation Army Angel Tree Christmas Cheer Center Sponsor
- Salvation Army Austin Online Angel Tree Sponsor
- Recognition on The Salvation Army Austin Facebook and Twitter pages

#### ACE – \$20,000 (1 AVAILABLE)

- Golf and Lunch: Two teams of four players plus celebrities
- Prominent name recognition at Golf Tournament
- Golf Lunch Sponsor
- Lunch guest speaker opportunity
- Company Hole Sponsorship
- Eight hotel rooms at Omni Barton Creek on Sunday, November 20, 2016
- Private reception for golfers and guests before concert
- One 8-top table on floor at concert, meals included
- VIP Meet & Greet at concert for eight people
- Transportation to and from RRK ATX concert
- Company name displayed at concert
- Company name in program at concert
- Invitation for eight to private concert after party at hotel
- Salvation Army Red Kettle Campaign Season Sponsor
- Recognition on The Salvation Army Austin Facebook and Twitter pages

**SOLD OUT**

## EAGLE – \$15,000 (2 AVAILABLE)

- Golf and Lunch: One team of four players plus celebrity
- Prominent name recognition at Golf Tournament
- Private Reception OR Concert After Party Sponsor
- Company Hole Sponsorship
- Four hotel rooms at Omni Barton Creek on Sunday, November 20, 2016
- Private reception for golfers and guests before concert
- One 8-top table on floor at concert, meals included
- VIP Meet & Greet at concert for eight people
- Transportation to and from RRK ATX concert
- Company name displayed at concert
- Company name in program at concert
- Invitation for eight to private concert after party at hotel
- Salvation Army Red Kettle Campaign Two Week Sponsor
- Recognition on The Salvation Army Austin Facebook and Twitter pages

## BIRDIE – \$10,000

- Golf and Lunch: One team of four players plus celebrity
- Prominent name recognition at Golf Tournament
- Company Hole Sponsorship
- Four hotel rooms at Omni Barton Creek on Sunday, November 20, 2016
- Private reception for golfers and guests before concert
- Eight Preferred Seats in first four rows of concert, meals included
- Transportation to and from RRK ATX concert
- Company name displayed at concert
- Company name in program at concert
- Salvation Army Red Kettle Campaign One Week Sponsor
- Recognition on The Salvation Army Austin Facebook and Twitter pages

## PAR – \$5,000

- Golf and Lunch: One team of four players plus celebrity
- Name recognition at Golf Tournament
- Private reception for golfers and guests before concert
- Eight concert seats, meals included
- Transportation to and from RRK ATX concert
- Salvation Army Red Kettle Campaign One Week Sponsor

## HOLE SPONSOR – \$1,000

- Name recognition at Golf Tournament
- Opportunity to provide company promotional items, give-aways or contest at sponsored hole
- Four concert seats



DOING THE  
MOST GOOD®



---

# SPONSORSHIP AGREEMENT

## ROCK THE RED KETTLE ATX • 2016 CELEBRITY INVITATIONAL GOLF TOURNAMENT

---

- I/We will sponsor at this level (see Sponsorship Opportunities) \_\_\_\_\_
- I/We are unable to attend this year, but enclosed is a donation of \$ \_\_\_\_\_
- I/We would like to make an honorarium or memorial in the amount of \$ \_\_\_\_\_

Please check one:  In honor of or  In memory of \_\_\_\_\_

Please send acknowledgment to: \_\_\_\_\_  
(Name) (Address)

Company: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Name as you wish it to appear on programs and other recognition: \_\_\_\_\_

- I/We wish to remain anonymous

Your reservation is secured with payment:  Check Enclosed  Credit Card information below

Payment Options: Amount: \$ \_\_\_\_\_  Check  Visa  MC  AMEX

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ CVV: \_\_\_\_\_

**Helpful Information:** Full payment must be received by October 28, 2016 to ensure recognition in the program. No tickets will be mailed. Payment confirms sponsorship. Please make checks payable to The Salvation Army. To facilitate check-in, please provide your confirmed guest list by Monday, November 7, 2016 to [AustinDevelopment@uss.salvationarmy.org](mailto:AustinDevelopment@uss.salvationarmy.org).

**Return to:** The Salvation Army, Golf Sponsorship, P.O. Box 1000, Austin, Texas 78767 OR scan and email to [Zaira.Macegoza@uss.salvationarmy.org](mailto:Zaira.Macegoza@uss.salvationarmy.org). For more information, call (512) 634-5902.