

# KOKE★FM

PRESENTS



BENEFITING

*The Salvation Army services for local women and children*



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## SPONSORSHIP OPPORTUNITIES

### ROCK THE RED KETTLE ATX · 2016

NOVEMBER 20, 2016 · LIFE AUSTIN AMPHITHEATRE · 8901 W. HWY 71

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## ROCK THE RED KETTLE ATX • 2016

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SPONSORED BY KOKE FM  
FEATURING CORY MORROW AND FRIENDS

*My wife and I prayed for God to show us where we could begin serving our community, and that's when Bob Cole called inviting me to meet with The Salvation Army. One visit and I was hooked. The Salvation Army cares for the women and children and the homeless in this fine city by giving a hand up, not just a hand out. This is 'religion that is pure and undefiled before God.' (James 1:27). I am blessed to be associated with The Salvation Army. – Cory Morrow*

*Cory Morrow said it best, 'once any caring human being witnesses first-hand the struggle of women and children who are homeless, there is no way you can walk away.' Not only does Austin's Salvation Army Command serve more of our own neighbors who are dealing with such heartbreaking misfortune, they do it better than anyone. Our resources stay here—and no one returns more result for every charitable dollar given. – Bob Cole, KOKE FM*



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-  Rock the Red Kettle ATX benefits local women and children experiencing homelessness through the services of The Salvation Army Austin Area
  -  The Salvation Army Austin social services programs are designed to break the cycle of chronic homelessness by assisting people experiencing poverty or homelessness to overcome barriers to self-sufficiency
  -  In 2015, 73% of those sheltered in Salvation Army emergency shelters in Austin were women and children
  -  On any given day, there are about 250 women and children living in Salvation Army emergency shelters in Austin and about 450 more women and children on the waiting list
  -  Salvation Army services include emergency shelter, hot meals, child and family therapy, rehabilitation, case management, employment assistance, housing support, life skills training, child care resources and day camps
  -  While parents work or undergo training, children either attend school or are enrolled in pre-school or childcare programs so they may continue in their educational and emotional development with minimal interruption

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## SPONSORSHIP OPPORTUNITIES

### ROCK THE RED KETTLE ATX · 2016

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#### ROCK STAR – \$15,000 (ONE AVAILABLE)

- Rock the Red Kettle ATX Concert listed Title Sponsor
- Two 8-top tables on floor, meals included
- 20 additional preferred concert seats, meals also included
- VIP Meet & Greet for 16 people
- Your logo displayed on LED wall on stage during the main headlining act
- Prominent program recognition
- Recognition from stage a minimum of three times
- Two autographed logo guitars signed by artists
- Salvation Army Red Kettle Campaign Season Sponsor
- Salvation Army Austin Online Angel Tree Sponsor
- Salvation Army Angel Tree Christmas Cheer Center Sponsor
- Recognition on The Salvation Army Austin Facebook and Twitter pages
- Twenty-five 60 second commercials on KOKE FM to air 6 am to 7 pm, January - February 2017. *Value \$2,250.00*
- Twenty-five 60 second commercials on The Horn to air 6 am to 7 pm, January - February 2017. *Value \$1,875.00*
- Twenty-five 60 second commercials on Classic 105.3 to air 6 am to 7 pm, January - February 2017. *Value \$1,125.00*
- Website exposure/calendar of events on KOKE FM, The Horn, and Classic 105.3 Radio stations for 60 days. *Value \$3,000.00*
- Mentions on KOKE FM Facebook page. *Value \$500.00*
- FREE Parking for all seat holders

#### OPENING ACT – \$7,500 (TWO AVAILABLE)

- One 8-top table on floor, meals included
- 10 additional preferred concert seats, meals also included
- VIP Meet & Greet for eight people
- Your logo displayed on LED wall on stage during support acts
- Prominent program recognition
- Recognition from stage a minimum of two times
- One autographed logo guitar signed by artists
- Salvation Army Red Kettle Campaign Season Sponsor
- Salvation Army Austin Online Red Kettle Sponsor
- Salvation Army Angel Tree Christmas Cheer Center Sponsor
- Recognition on The Salvation Army Austin Facebook and Twitter pages
- Twenty 60 second commercials on KOKE FM to air 6 am to 7 pm, January - February 2017. *Value \$1,800.00*
- Twenty 60 second commercials on The Horn to air 6 am to 7 pm, January - February 2017. *Value \$1,500.00*
- Twenty 60 second commercials on Classic 105.3 to air 6 am to 7 pm, January - February 2017. *Value \$900.00*
- Mentions on KOKE FM Facebook page. *Value \$500.00*
- FREE Parking for all seat holders

## BAND MEMBER – \$5,000 (TWELVE AVAILABLE)

- One 8-top table on floor, meals included
- VIP Meet & Greet for eight people
- Company name displayed at concert
- Company name in program at concert
- Salvation Army Red Kettle Campaign Two Week Sponsor
- Recognition on The Salvation Army Austin Facebook and Twitter pages
- FREE Parking for all seat holders
- Fifteen 60 second commercials on KOKE FM to air 6 am to 7 pm, January - February 2017. Value \$1,350.00
- Fifteen 60 second commercials on The Horn to air 6 am to 7 pm, January - February 2017. Value \$1,125.00
- Fifteen 60 second commercials on Classic 105.3 to air 6 am to 7 pm, January - February 2017. Value \$675.00

## BACK UP SINGER – \$2,500 (TWO AVAILABLE)

- Four seats on stage, meals included
- VIP Meet & Greet for four people
- Company name displayed at concert
- Company name in program at concert
- Salvation Army Red Kettle Campaign One Week Sponsor
- Recognition on The Salvation Army Austin Facebook and Twitter pages
- FREE Parking for all seat holders

**SOLD OUT**

## FAN – \$1,000 (48 AVAILABLE)

- Four preferred seats in the first four rows of concert seating, meals included (*purchase early for best seats*)
- Company name displayed at concert
- Company name in program at concert
- Salvation Army Red Kettle Campaign One Week Sponsor
- Recognition on The Salvation Army Austin Facebook and Twitter pages
- FREE Parking for all seat holders

## DUET – \$200 (274 AVAILABLE)

- Two seats at the concert
- FREE Parking for all seat holders

## AUTOGRAPHED LOGO GUITAR SIGNED BY ARTISTS – \$500

**\*Inclement weather plan:** The concert will go on, rain or shine. In case of severe weather, the concert will move inside. Floor seating at 8-tops will not be available should this occur.



**DOING THE  
MOST GOOD®**

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# SPONSORSHIP AGREEMENT

## ROCK THE RED KETTLE ATX · 2016

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I/We will sponsor at this level (see Sponsorship Opportunities) \_\_\_\_\_

I/We are unable to attend this year but enclosed is a donation of \$ \_\_\_\_\_

I/We would like to make an honorarium or memorial in the amount of \$ \_\_\_\_\_

Please check one:  In honor of or  In memory of \_\_\_\_\_

Please send acknowledgment to: \_\_\_\_\_  
(Name) (Address)

Company: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Name as you wish it to appear on programs and other recognition: \_\_\_\_\_

I/We wish to remain anonymous

Your reservation is secured with payment:  Check Enclosed  Credit Card information below

Payment Options: Amount: \$ \_\_\_\_\_  Check  Visa  MC  AMEX

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ CVV: \_\_\_\_\_

**Helpful Information:** Full payment must be received by October 28, 2016 to ensure recognition in the program. No tickets will be mailed. Payment confirms sponsorship. Please make checks payable to The Salvation Army. To facilitate check-in, please provide your confirmed guest list by Monday, November 7, 2016 to [AustinDevelopment@uss.salvationarmy.org](mailto:AustinDevelopment@uss.salvationarmy.org).

**Return to:** The Salvation Army, RRK Sponsorship, P.O. Box 1000, Austin, Texas 78767 OR scan and email to [Zaira.Macegoza@uss.salvationarmy.org](mailto:Zaira.Macegoza@uss.salvationarmy.org). For more information, call (512) 634-5902.