Doing the Most Good for 125 Years

Austin Area Command

Projects to be Made Possible by The 125th Anniversary Capital Campaign
**PROBLEM**

The Shelter for Women and Children is over capacity, causing us to turn away women and children every day.

---

**SOLUTION**

Build a new shelter for women and children

---

**Problem**

- Surprising to many people, women and children are the fastest growing segment of Austin's homeless population.
- The Salvation Army is the largest provider of services to women and children experiencing homelessness in the Austin area.
- An average of 400 women and children are on the wait list for emergency shelter in Austin every day. Approximately 270 of those are children.

---

Through this capital campaign, we will build a new facility east of I-35 to serve the growing population of women and children experiencing homelessness. We will provide shelter and other services designed to get them on the fast-track to sustainable housing and increased stability. This new facility will include:

- 60 units
- Community/Family Room
- Kitchen and Dining Facilities
- Healthy Garden for Healthy Living
- Library
- Success Closet
- Child/Family Counseling Room and Safe Zone
- Playground
- Learning Center with computers
- Total Daily Capacity: 180

---

“When you're the one who needs shelter, it's the most important thing in the world that day.”
– Kathy Ridings, Social Services Director

---

Campaign Goal: $6,000,000
NAMING OPPORTUNITY
NEW SHELTER FOR WOMEN AND CHILDREN

TO NAME THE SHELTER: $2,500,000

OTHER NAMING OPPORTUNITIES:

- $1,000,000: Dining Room & Kitchen
- $500,000: Community/Family Room
- $250,000: Computer Learning Center
- $250,000: Playground
- $250,000: Lobby & Atrium
- $100,000: Child & Family Counseling Rooms

- $100,000: Library
- $50,000: Family Dorm Rooms
- $25,000: Shelter Director’s Office
- $25,000: Healthy Garden for Healthy Living
- $25,000: Collaborative Offices
- $10,000: Success Closet
Families in this area are likely to be interested in finding a good church and spiritual teaching. They are also concerned with neighborhood gangs, neighborhood crime and safety. – The Timothy Group Study, 2013

**Problem**

**Educational and Recreational Programs Needed for At-Risk Youth in East Austin**

**Solution**

**Build a New Corps Community and Administration Center**

- New Salvation Army Corps Community Center needed east of I-35 to meet the needs of families in the neighborhood.

- Youth, music, recreational and educational programs needed to engage kids and provide healthy, constructive activities.

- Administrative offices moved out of social services center earlier this year to make room for more shelter and are currently in rented office space.

The Salvation Army Corps Community Center and Administration Centers are the foundation for service and worship within The Salvation Army. The Corps Community Center will include a chapel and youth-focused programs such as:

- Summer Day Camp
- Christmas Assistance
- Worship Programs
- Gymnasium Inclusive of Organized Sports
- Music Conservatory Program
- Area Command Administration Center will house administrative support for the various Salvation Army programs throughout Central Texas.

**Campaign Goal: $5,000,000**

SalvationArmyAUSTIN.org
NAMING OPPORTUNITY
NEW CORPS COMMUNITY & ADMINISTRATION CENTER

TO NAME THE CORPS COMMUNITY CENTER: $2,500,000
TO NAME THE ADMINISTRATION CENTER: $2,500,000

OTHER NAMING OPPORTUNITIES:

- $1,000,000: Dining Room & Kitchen
- $1,000,000: Gymnasium for Community Activities
- $500,000: Community/Family Room
- $500,000: Area Command Lobby (Administrative Center)
- $500,000: Chapel
- $250,000: Board Room
- $250,000: Computer Learning Center
- $250,000: Music Room—including instruments for The Salvation Army Band
- $250,000: Playground
- $100,000: Library
- $50,000: Area Commander’s Office
- $25,000: Administrative Offices (need: 8)
- $25,000: Cooperative Workstations
- $25,000: Healthy Garden for Healthy Living
- $10,000: Flagpoles (need: 3 — US, Texas, The Salvation Army)
**Problem**

Critical need for drug and alcohol rehabilitation services for women

**Solution**

Create a new women’s drug & alcohol rehabilitation program and housing

- The current Salvation Army Adult Rehabilitation Center will expand services to include women.
- In addition, housing for 55 women entering the program will be built.

The Salvation Army’s Adult Rehabilitation Center provides spiritual, social, and counseling assistance for adults in recovery from chemical dependency.

The Center offers residential housing, a work program, and group and individual therapy in a positive and wholesome environment. The physical and spiritual care that program participants receive prepares them to re-enter society, return to gainful employment, reunite with their families and resume a normal life.

**Campaign Goal:** $1,000,000

———

“Today, I’m worth saving.”

– Adult Rehabilitation Client
NAMING OPPORTUNITY

NEW WOMEN’S DRUG & ALCOHOL REHABILITATION PROGRAM AND HOUSING

TO NAME THE CENTER: $1,000,000

OTHER NAMING OPPORTUNITIES:

• $500,000: Community Room

• $250,000: Computer Learning Center

• $250,000: Lobby & Atrium

• $100,000: Library

• $50,000: Dorm Rooms

• $25,000: Director’s Office

• $25,000: Healthy Garden for Healthy Living
**PROBLEM**

**DOWNTOWN SHELTER AND SOCIAL SERVICES CENTER IN NEED OF REPAIR AND RENOVATION AFTER ALMOST THREE DECADES OF CONSTANT ROUND-THE-CLOCK USE**

**SOLUTION**

**DESPERATELY NEEDED RENOVATION AND EXPANSION OF SERVICES AT THE DOWNTOWN SHELTER AND SOCIAL SERVICES CENTER**

- Heavily used 365 days a year, 24 hours a day
- Twenty-seven years of wear and tear
- Building is stretched to its limits – over capacity – programs have grown dramatically in almost three decades

Since the Downtown Shelter and Social Services Center opened in 1987, it has been heavily used by thousands of individuals. Women, men and children have found shelter, food, clothing and other basic needs services here. This multi-population shelter includes 259 beds and a large congregate meal program that provides 300,440 meals annually. Through the capital campaign, the facility will undergo repairs and updates throughout, including:

- Updated Plumbing
- New Electrical System
- Updated Kitchen Equipment
- Basement Reconfiguration to optimize program/client space

**Campaign Goal: $2,000,000**
NAMING OPPORTUNITY
Downtown Shelter and Social Services Center

OTHER NAMING OPPORTUNITIES:

• $2,500,000: Dining Room & Kitchen
• $1,000,000: Lobby & Reception Area
• $500,000: Family Room
• $500,000: Safe Sleep Women’s Dorm (need 2)
• $500,000: Working Men’s Dorm
• $250,000: Computer Learning Center
• $250,000: Job Research Center

• $1,000,000: Family Room
• $500,000: Safe Sleep Women’s Dorm (need 2)
• $500,000: Working Men’s Dorm
• $250,000: Computer Learning Center
• $250,000: Job Research Center

• $250,000: Working Men’s Dorm
• $250,000: Computer Learning Center
• $250,000: Job Research Center

• $100,000: Playground
• $100,000: Family & Child Therapist Office with Safe Zone
• $50,000: Family Dorm Rooms
• $25,000: Family Case Manager Offices
• $25,000: Collaborative Offices
• $10,000: Clothing Closet
• The Salvation Army is the largest provider of emergency shelter in the Austin Metropolitan area.

• In 2013, 66% of The Salvation Army’s clients experiencing homelessness in Austin were women and children.

• An average of 400 women and children are on the wait list for emergency shelter in Austin every day.

• 84% of clients who participated in The Salvation Army Employment Services Program improved their employment status.

• Each night, The Salvation Army provides a bed to 460 neighbors in need.

• The Salvation Army provides 481,417 meals annually through its various programs.

• Last year, The Salvation Army provided shelter to 6,244 individuals.

**OUR MISSION**

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His Name without discrimination.

**DID YOU KNOW?**

[SalvationArmyAUSTIN.org]
THE SALVATION ARMY AUSTIN AREA COMMAND

ADVISORY BOARD (2013 – 2014)

LT. COLONEL HENRY GONZALEZ, AREA COMMANDER
LT. COLONEL DORRIS GONZALEZ, ASSOCIATE AREA COMMANDER

Executive Committee
Board Chair
Dwight Thompson
Texas Steel Culvert Company

Vice-Chair
Development Committee Co-Chair
Michael Nasi
Jackson Walker L.L.P.

Treasurer
Finance Committee Chair
Nelson Barre
Accenture

Development Committee Co-Chair
Sherry McGillicuddy
Retired, Frost

Program Committee Chair
Margaret Gosselin
Retired Attorney

Golf Committee Chair
Bob Brooks
Brooks Commercial Corp

Property Committee Chair
John Welborn
LBJ Family Wealth Advisors, Ltd.

Nominating Committee Chair
Jan Lehman
Lehman & Associates

William Gammon
William Gammon Insurance

Tim Hill
Tim Hill Builder, Inc.

Gordon McGill
McGill Investments

Dick Rathgeber
Rathgeber Properties

David Turpin
Pileus Group LLC

Members
David Barnett
Rockford Business Interiors

Edward Bombach, MD
Austin Regional Clinic

Gilbert Bragg
McCreary, Veselka, Bragg, and Allen, P.C.

Clayton Browne
Writer/Editor

Robin Cooper
Civic Leader

Exalton Delco
Retired College Administrator

Rudy Garza
GarzaBury, LLC

Rob Golding
Live Oak Gottesman

Ryan Gravatt
Raconteur Media Company

Lloyd Lochridge*
McGinnis Lochridge

Katherine Nelson
Retired Attorney

Peter Palazzari
Retired, IBM Corporation

Randy Present
DHI Financial Services

Freddie Proffitt
Retired, Financial Partners, Inc.

John Roiko
National Instruments

Don Shafer
BancVue

Elaine Shapiro*
Civic Leader

Herman Thun
LZT Architects, Inc.

* Life Member
Local Agency Letters of Support for

The 125th Anniversary Capital Campaign
In recognition of the essential services provided by The Salvation Army Austin Metropolitan Area Command for the 125th Anniversary Campaign, we intend to commit support to The Salvation Army (hereinafter known as the “Gift Commitment”).

It is our desire to give to the order of The Salvation Army, a Georgia Corporation (herein, “The Salvation Army”), the amount of $__________ (__________ Dollars) which will be given in annual payments of $__________ per year over a period of ________ years.

Our Gift Commitment will be made in installments of $__________, beginning on _______________, 20________ with the final payment to be delivered on _______________, 20________.

The Gift Commitment will be fulfilled through gifts of cash, securities, real property or other mutually agreed upon assets as outlined in the campaign material. We acknowledge these funds can be used to offset reasonable fund raising and administrative costs.

Assets other than cash will be valued at the appropriate fair market or appraised value as of the date of transfer in line with valuation regulations of the Internal Revenue Service for charitable contributions. The assets transferred to The Salvation Army in fulfillment of the Gift Commitment shall be the property of The Salvation Army and such property may be commingled with other assets of The Salvation Army.

We deeply appreciate your significant gift to The Salvation Army. We promise to Do The Most Good with your gift, to meet human need in His name without discrimination.

The Gift Commitment shall be allocated to the following priorities of the 125th Anniversary Campaign: (Describe in detail below the allocation of the Gift Commitment to the selected campaign priorities.)

Donor: 

Signature

Donor Name ___________________________ Date ____________

The Salvation Army:

Signature

Lt. Colonel Henry Gonzalez ___________________________ Date ____________

(Office Use Only) Capital Campaign (if any) ____________ Gift Commitment Number ____________
Lt. Colonel Henry Gonzalez  
Area Commander  
The Salvation Army  
Austin Metropolitan Area Command  
P.O. Box 1000  
Austin, Texas 78767  

Dear Colonel Gonzalez,

We enthusiastically support your work to expand the emergency shelter for families with children. Thank you for your leadership on this project. The need in Austin for vulnerable parents and children is huge. Our community needs this to be successful whether you can expand at the site on Tannehill Lane or at another location.

Foundation Communities provides homes for hundreds of families who have utilized Salvation Army shelters, and the crisis nature of these services is very familiar to us. Without adequate shelter that is readily available, families are frequently found living in cars, parks, or run down motels where children are at-risk. Kids are uprooted from school to school.

Foundation Communities has a long standing relationship with The Salvation Army including partnership in disaster recovery programs for hurricane Katrina/Rita survivors, the Passages Program, Tenant Based Rental Assistance partnership with City and HACA, and most recently the Passages Rapid ReHousing Initiative. FC was pleased to participate in this nationwide demonstration project (2010-13) and subsequently has committed 25 rental units to the 2015-16 renewal application of the program for HUD CoC funding.

Foundation Communities is ready to help The Salvation Army in your advocacy for homeless women and children. Please let us know however we can help with the expansion of the shelter program.

Sincerely,

Walter Moreau  
Executive Director
September 4, 2014

Lt. Colonel Henry Gonzalez
Area Commander
The Salvation Army
Austin Metropolitan Area Command
P.O. Box 1000
Austin, Texas 78767

Dear Colonel Gonzalez,

I am writing to express SafePlace’s support for The Salvation Army's plans to expand emergency shelter facilities for families experiencing homelessness through your upcoming Capital Campaign. SafePlace has a 40-year history of providing many services to youth and adult survivors of domestic and sexual violence in Austin/Travis County, including homeless and low-income families. The staff and Board at SafePlace are painfully aware of the daily struggle faced by service providers in our community that work to shelter this rapidly-growing population of families in need. The Salvation Army is a primary resource for these critical services and a key component of our local continuum of care.

SafePlace shares a long history of collaboration with The Salvation Army. This includes: 18 years of partnership in the Passages program and SafePlace’s Supportive Housing Program; the Passages Rapid Re-Housing Demonstration Project; and most recently the Best Single Source Plus collaboration. These programs have provided thousands of children and vulnerable adults with housing and supportive services, such as case management, child care, counseling and financial assistance.

Without additional emergency shelter and basic needs services, the wait list for family shelter at both The Salvation Army and SafePlace will continue to grow. Homelessness is a life-threatening situation for many of our clients, and the safety needs of women and children should be a priority. We are confident that the addition of family shelter beds will begin to address this unmet need, and we wish you well in this effort.

Sincerely,

Julia Spann
Executive Director
Lt. Colonel Henry Gonzalez
Area Commander
The Salvation Army
Austin Metropolitan Area Command
P.O. Box 1000
Austin, Texas 78767

Dear Colonel Gonzalez:

Caritas of Austin is pleased to support The Salvation Army's Capital Campaign goal to expand emergency shelter for families experiencing homelessness. As a fellow provider of basic needs services for homeless and low income people, we are very aware of the long call-back lists for family shelter and the large number of families at immediate risk of losing their housing.

Caritas has worked closely with The Salvation Army for many years. As the lead grantee and fiscal manager of the City funded Best Single Source Plus collaboration, Caritas welcomed The Salvation Army as an official BSS+ partner in 2013. This follows our long standing collaboration as a Passages Program participant and fellow member of the Travis and Williamson County Emergency Food and Shelter Board.

Caritas and Salvation Army are part of the "front door" to our community continuum of services for Austin's most vulnerable citizens. As such, we serve people at the street level, many of whom face life-threatening circumstances. We applaud your efforts to advocate for the many homeless women and children who can not speak up for themselves.

We look forward to continuing to work with The Salvation Army in the future.

Sincerely,

Jo Kathryn Quinn
Executive Director

www.caritasofaustin.org
Lt. Colonel Henry Gonzalez  
Area Commander  
The Salvation Army  
Austin Metropolitan Area Command  
P.O. Box 1000  
Austin, Texas 78767  

Dear Colonel Gonzalez,

Project HELP, the Austin Independent School District advocacy and assistance program for children experiencing homelessness, whole-heartedly supports your latest efforts to expand family emergency shelter capacity in Austin, Texas. We at AISD frequently become reminded of this urgent need when our students and their families are found to be living in cars, tents, outbuildings, or other substandard living situations. Many are simply hopping from one residence to another where they are doubled-up with family or friends. Needless to say these living conditions can threaten the health and safety of children as well as negatively impacting their education.

Project HELP has partnered with The Salvation Army for many years in our joint efforts to help families in shelter to support the needs of children through assistance with school enrollment, busing, tutoring, and serving as a liaison between homeless services and the public school system. Our staffs have worked together to help hundreds of families to try to support children during this traumatic time in their lives.

We are confident that The Salvation Army Capital Campaign, if successful, will be a significant step toward addressing this urgent need for family shelter in our community. Please let us know how we may further support this initiative.

Sincerely,

Cathy Requejo  
Project Supervisor
September 9, 2014

Lt. Colonel Henry Gonzalez
Area Commander
The Salvation Army
Austin Metropolitan Area Command
P.O. Box 1000
Austin, Texas  78767

Dear Colonel Gonzalez,

On behalf of the Housing Authority of the City of Austin, I would like to express support for your efforts to expand emergency shelter services for homeless families in our community. The Housing Authority of the City of Austin is keenly aware that population growth in the Austin area has completely outgrown many of our emergency support systems including shelter for families. Our waiting list for public housing exceeds 8,000 and the Housing Choice Voucher waiting list was last open in 2006 receiving over 6,000 applications in three days.

HACA has partnered with The Salvation Army for over 15 years to provide Tenant Based Rental Assistance vouchers to families in the Passages Program. Our combined efforts have assisted over 900 families to transition from homelessness to stable permanent housing. Our staff has also worked together on numerous planning committees to improve the service delivery to homeless and low income people in our community.

The Housing Authority of the City of Austin wishes you success with your Capital Campaign and look forward to continuing our positive working relationship with the Salvation Army.

Sincerely,

Michael Gerber
President /CEO
Housing Authority of the City of Austin